

AMY NORRIS

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WORK EXPERIENCE

February 2012—Present
Senior Digital Designer
Quartermaster Marketing

I started work for Quartermaster as a freelancer, but they liked me so much they decided to take me on full-time. My primary client at Quartermaster is Sioux Chief Manufacturing, a multi-million dollar rough plumbing manufacturer. I have worked on everything from their website to packaging to advertising, including an entire rebrand. I was also chiefly responsible for their 2013 product catalog, which included over 5000 individual items.

In 2015 I was the head of websites and digital communications for all of Quartermaster's clients, and then in 2016 I was put in charge of another multi-million dollar client, Tribal Manufacturing, and now function as Creative Director, Art Director, Graphic Designer, Copywriter, and Account Manager for that client single-handedly.

May 2011—January 2012
Graphic Designer
Firefly Marketing Communications, Inc.

Firefly is a small shop doing mostly business to business, but my projects here ran the gamut from packaging to tradeshow graphics to advertising and nearly anything else you can think of, including web design. As the only full-time creative, I also had a wide range of responsibilities, including design, art direction, photography and copywriting.

April 2010—May 2011
Graphic Designer
On Demand Technology, Overland Park

ODT is an on-demand print shop that runs several websites for customized card printing for colleges like KU, MU, and ISU. I participated in the whole process: from the design of cards, to building them in the on-demand web software that makes them editable, to testing them on the site. I even designed ads and tradeshow graphics to promote them. I came to work for them as an intern, but they liked my work so much they decided to keep me on part-time as a contractor through LandaJob.

June—August 2009
Graphic Design Intern
BURN Advertising, Kansas City

This small shop set me loose on a number of projects during my summer internship—from logos to catalog production. I helped create self-promotions pieces as well for the agency's mailing and participated in a lot of brainstorming sessions.

EDUCATION

University of Missouri – Kansas City

May 2009 – Bachelor of Arts in Studio Art - Graphic Design
Emphasis, cum laude

LaunchCode CS50x Kansas City

August 2016 – Program completion with honors

EXCEPTIONAL SKILLS

Software

Of course I am proficient in Adobe Illustrator, InDesign and Photoshop. And, sure, everyone knows how to use Microsoft Office, but I've been tested and my Office skills are highly above average. I'm equally comfortable in Mac and Windows environments. Strange, I know.

Web Development & Programming

I am proficient in HTML, CSS, and C with an understanding of JavaScript, JQuery, and PHP. I also have experience with content management systems, and have had various certifications through HubSpot.

Other Skills

I have seven years of photography experience, both digital and traditional, including three years of photojournalism experience. I also have a working knowledge of video editing software and videography.

COMMUNITY

American Advertising Federation – Kansas City

I am currently serving on the Art + Copy Board for AAF-KC and am the Judging Director for the Kansas City American Advertising Awards, as well as Co-Chair for the District 9 American Advertising Awards.

Kansas City Women in Tech

I am on KCWiT's leadership board as the Marketing Coordinator for Django Girls Kansas City, KCWiT's largest yearly event. I also serve as a mentor for their month Coding & Cocktails event.